

#### Wally's House - Curry Child Abuse Intervention Center Board of Directors Application

Due to the sensitive and confidential nature of the work of the Wally's House - Curry Child Abuse Intervention Center, it is standard procedure to do a criminal background check on all applicants. All checks into your background are confidential. We reserve the right to decline the services of the applicant. We want you to have a rewarding experience serving on our non-profit Board of Directors, while giving abused children of Curry County quality service. Please complete the following:

Full Name		Da	ate	
Address				
Mailing Address (if differ				
Home Phone	Work Phone	Ce	ell Phone	
Email address:				
Social Security Number				
Driver's License #		State	Expiration	
Employer				
Job Title		From	To	

Please describe your experience serving on a non-profit Boards of Directors.

Please describe volunteer experience or work experience working with abused children and/ or domestic violence issues

Why do you want to serve as a Wally's House - Curry Child Abuse Intervention Center Board of Director?

Please describe any special expertise you bring to this board.

How much time can you give to the Wally's House - Curry Child Abuse Intervention Center?

What motivates you as a volunteer?

Are you willing/able to make a financial commitment to the agency?

As you think about the three primary board roles – ambassador, advocate and asker – in which role(s) do you think you will want to be most active?

**Board References** 

Please list three professional references. If you have previous/current board experience, please list one person who has served/does serve on a board with you.

Name	
Phone	
Name	
Name Phone	
Name	
Phone	

I understand that Wally's House will verify the information in my application and that failure to provide true and accurate information is grounds for disqualification from participating as a board member. I authorize Wally's House to perform Reference inquiries/checks related to my Board of Directors Application. I authorize Wally's House to perform the required criminal background check by obtaining information from the Oregon State Police, DHS, and other law enforcement records.

Signature of Applicant	:

Date:\_\_\_\_\_

If you have questions, please contact Jackalene Antunes, Executive Director, at 541-425-5502 or via email at director@wallyshouse.org.

Return this form to: Wally's House - Curry CAIC P.O. Box 1845 Gold Beach, Oregon 97444

Thank you for your interest in Wally's House - Curry Child Abuse Intervention Center!

# What is a "Triple A" Board?

A board with a AAA rating is one where every board member is motivated to be an Ambassador, Advocate, and/or Asker. These boards thrive where there is a culture of philanthropy throughout the organization.

# The Culture of Philanthropy

- Involves the full "development team"- board, other volunteers, staff and highly engaged donors
- Commitment to mission, vision and values
- An understanding that each interaction with anyone in the community is an opportunity for relationship development with Wally's House
- Staff, board and volunteer(s) understands the importance and purpose of the organization
- Visitors, employees, donors and volunteers feel the culture when they interact with the organization

### The Ambassador:

- Has made a financial commitment to the organization
- Is a role everyone should play (staff, board and volunteers)
- Has key roles in relationship building with prospective donors and stewardship of continuing Donor/investors
- Needs to be well-oriented and coached in the message
- Master of the "elevator speech" (and the elevator question)
- Catalyst for donor-investor retention and renewal of gifts

## The Advocate:

- Has made a financial commitment to the organization
- On the golf course or the car pool-strategic role in sharing information about the organization
- May also advocate on a more formal basis with city officials, legislators, foundation officers or other community partners. The advocate is willing to take on tough issues or obstacles.
- Is informed about your case for support and understands the strategic plan and vision
- Well coached on desired results of personal advocacy and handling objections

### The Asker:

- Has made a financial commitment to the organization
- Enjoys sharing his/her enthusiasm for the organization and asking for an investment
- Well informed, well trained
- "Matched" with prospective donors (or current donor-investors} for maximum possibility of success
- Teamed with another board "Asker" or staff leader
- Staff organizes the ask so the Asker's focus can be on the single purpose of getting (or renewing) the gift
- Benefits from the work of the Ambassadors and Advocates

Material courtesy of Kay Sprinkel Grace, Transforming Philanthropy, "The AAA Way to Fundraising Success"

# **BOARD MEMBER SURVEY**

### NAME:

Please review the following roles and identify with a checkmark how you would like to be involved in the development process: as an Ambassador, Advocate and/or Asker. You may select all that apply to you. In making your selection(s), assume that you will be provided training, materials and support to fulfill your role(s). Thank you for completing and returning this survey to Jackie Antunes.

### AMBASSADOR ROLE

#### As an Ambassador, I will:

- \_\_\_\_ Identify and inform those in my circle who would be interested in supporting our programs
- \_\_\_\_\_Host a gathering to cultivate prospective donors or recognize leadership donors (\$500 or more per year)
- \_\_\_\_ Invite my best prospects to be my guest at appropriate functions, tours, etc.
- \_\_\_\_\_ Help to steward relationships by note writing, make thank you calls, hosting donor thank you events, etc.

Other:

# ADVOCATE ROLE

#### As an Advocate, I will:

- Represent the organization at public functions (as an attendee or speaker)
- \_\_\_\_ Become part of the agency's speaker bureau if asked
- \_\_\_\_ Make phone calls to appropriate city/county/state officials when asked
- \_\_\_\_ Work with staff to create and engage in specific strategies to present our case to my best prospects or those identified by
- staff. (Arrange information sessions with your contacts individual, corporate, or foundation prospects)

Other:

# ASKER ROLE

#### As an Asker, I will:

- \_\_\_\_ Lead or participate in requests to potential and renewing donors for investment in the organization
- \_\_\_\_ Sign letters asking for appointments or gifts
- \_\_\_\_ Send emails to my circle of friends to tell them about Wally's House and ask them to make a contribution
- Make follow-up phone calls after solicitation letters and/or visits
- \_\_\_\_ Seek sponsorships for special events and/or promote table purchase by my friends and colleagues
- Ask local businesses for items to be used as prizes or raffle items for events D Sell tickets for raffles, etc.
- \_\_\_\_ Help out at a special event

Other:

Please write on the back any other ways you can be involved. Thank you!